

Is it time you gave your cat some privacy?

Omlet launch a new furniture-style litter box to give cats the privacy they deserve.

Us humans can enjoy a visit to the bathroom in peace and quiet, perhaps with a magazine to pass the time, but have you ever thought about the disturbances your cat has to put up with on a trip to the lavatory?

Cats have a natural instinct to be alert at all times to protect themselves, and using an open litter tray in view of other people and pets can cause your cat to feel incredibly vulnerable and exposed. Cats may have also been told off in the past for going to the toilet where they shouldn't have, so being watched or disturbed while using the litter tray can also add to feelings of vulnerability and fear.

Don't worry moggies - Omlet's got you covered!

At last! Your cat can finally do their 1s and 2s in complete privacy with no rude disturbances or walks of shame, thanks to Omlet's NEW fully enclosed Maya Cat Litter Box. Designed like a discreet cubicle, the Maya fits so seamlessly into your home, visitors won't even be able to guess what it's for.

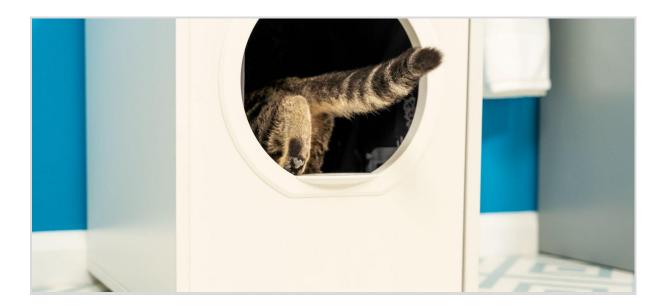
In a range of 5 styles to suit cat's who like to walk in, jump on or jump in to their kitty closet, the Maya reduces odour, minimises litter tracking and provides that all important privacy.

Whilst the outside has a bright, clean and fresh furniture look, inside it's all business, with a storage area for spare litter, a wipe clean liner and complimentary fold flat scoop that tucks neatly into the special hidden pocket. Your cat can even amuse themselves by spotting fish in the cute underwater scene printed on the inside of the unique liner.

Omlet's Head of Design, Simon Nicholls, says: "Omlet's product design team have been bursting to change the world of cat litter trays so when the opportunity became available it

was a big relief. I'm pleased to say I think they've really cracked it with the new Maya cat litter box range. If I was a cat this is where I would choose to do my business."

Omlet Maya Cat Litter Box is now available exclusively from Omlet.co.uk, priced from £109.99.



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Editors notes

We would like to invite you to try out and review the new Maya Cat Litter Box from Omlet for yourself. If you wish to try out the litter box, find out more info or require our high resolution press images, please email marketing@omlet.co.uk.

Best known for their range of practical and modern plastic chicken coops and rabbit hutches, Omlet's range of pet products has gone from strength to strength in the last few years, with this new collection of Maya Cat Litter Boxes being yet another welcome addition to Omlet's world famous catalogue.